

ARE YOU BEING HEARD?

HOW THE THIRD SECTOR CAN INFLUENCE THE WELSH GOVERNMENT PROGRAMME

| MORNING WORKSHOP: EFFECTIVE INFLUENCING | |
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| 10.00 | Introduction and welcome |
| 10.05 | Aims and interests |
| 10.25 | Who to target and how to reach them <i>This interactive session led by Amy Sanders will help you to understand:</i> <ul style="list-style-type: none"> • Potential influencing venues in Wales • How best to position your organisation. |
| 11.00 | Influencing the Senedd <i>The Bevan Foundation will share their experiences of influencing the Senedd</i> |
| 11.20 | Break |
| 11.35 | Influencing activities – what works? <i>This interactive session will provide top tips on different types of influencing activities. It will include well-established methods as well as new approaches such as use of video, with a case study of Amy Sanders' 'Mug of Research'.</i> |
| 12.30 | Are you an influencer? <i>An overview of the personal qualities that may help to influence policy.</i> |
| 12.45 | LUNCH |
| AFTERNOON WORKSHOP: INFLUENCING EQUALITIES POLICIES | |
| 13.15 | Introduction and welcome |
| 13.25 | Intersectionality <i>This interactive session will explore the how different characteristics intersect and how institutional arrangements can constrain or promote effective policies.</i> |
| 14.00 | What not to say <i>Top tips on commonly used words and phrases that you should resist</i> |
| 14.15 | Break |
| 14.30 | Equality strategies <i>A participative introduction to equality strategies and how they work. It will also raise important questions about future directions for advancing equality in Wales.</i> |
| 15.00 | What next? A discussion about what needs to happen to drive forward good equalities policies |
| 15.20 | Close and evaluation |
| 15.30 | Depart |