

INDIVIDUAL GIVING PROFESSIONAL

(freelance or employee)

The Bevan Foundation is Wales' most exciting think-tank, developing new ideas to make Wales fair, prosperous and sustainable.

We have ambitious plans for the next three years, and are seeking a talented, self-motivated and experienced fundraising professional for a 6-month assignment to increase individual giving.

You will take responsibility for:

- Planning and managing campaigns.
- Establishing and developing a database of prospects.
- Implementing the campaigns using social media, email, donor-gets-donor, events and appeals.
- Developing our donor journey and retention plans.
- Liaising with the director, trustees, and staff.

You will have excellent communication and sales skills, strong copywriting skills, and be comfortable using digital and social media platforms. You will also have good organisational, project management, and admin skills.

The Bevan Foundation is a very small team, giving you significant scope to use your creativity and flair, within our guidelines, in a high-profile, high-impact charity. We are flexible about your work base but you'll need to keep in close touch to understand our vision, mission and values, and on-going activities. The successful applicant will be required to attend regular briefing and progress meetings.

Contractual Arrangements

We welcome applications from individuals wishing to work freelance or as part-time employees.

- **Potential freelancers:** We envisage a rate of £150 - £250 per day inclusive of expenses dependent on experience.
- **Potential employees:** We envisage a notional annual salary of £23,500, subject to experience and negotiation.

How to apply

Please submit a covering letter demonstrating your suitability for the role and a full c.v., indicating your work experience, qualifications, and two referees.

Covering letters and C.V.s should be emailed to info@bevanfoundation.org by 1 p.m. on Wednesday 9th August. Interviews will be held on Tuesday 15th August in Merthyr Tydfil.

For further information or an informal discussion about the Bevan Foundation or this assignment please email the Director, Victoria Winckler, **before 1st August** on info@bevanfoundation.org